



POUDRE HIGH SCHOOL CHEERLEADING BOOSTER CLUB

The heart behind the booster – not just to make money, but to care for and equip the team including coaches.

vote pending, President
vote pending, Vice President
vote pending, Secretary
vote pending, Treasurer

PHS Cheer Booster Meeting 6-25-2020

AGENDA

About Booster Club:

We are a registered 501c3 and help support the team and school. Fundraising is a big deal as it helps fund our goals. The big fundraiser last year was the CSU football games. CSU's football season will likely be limited, so it's unknown how that might work this year.

Finances:

Finances are tracked in excel. there are typically just a handful of transactions per month to keep track of.

June 2019- May 2020

Revenues \$ 9,638.15

Expenses -\$7,763.55

Difference \$1,874.60

Current account balance: \$2,270.20

Board Positions:

- Requires a 1 year commitment
- All positions open
- Who has an interest in board positions?

President: Jen Werth

Vice President- Brittany Bonomo

Secretary- Marcy Bogren

Treasurer- MaryAnn Cassidy (Also interested in heading up community building/steam spirit)



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Whitney Layne interested in heading up fundraising

The newly voted board agreed to do virtual meetings on Monday nights at 7:30 pm. We intend to hold meetings on the first Monday of the month, likely starting in August There may be a meeting on a different Monday in July.

We're hoping that by having meetings at this time virtually coaches, students, and parents will be able to participate.

Year goals from coach Alissa:

Immediate future: Portable speaker for practice and games

Later in the year: Money to help with tumbling/uniforms

Next year: money for nationals or an out of state competition

5 years: would like to have 3 teams, so more funds would be needed to offset costs

Fundraising:

With 501c3, any money raised by us must go to the whole team. We have the potential to put together business sponsorship packets which may be attractive to businesses because donations made to our organization would be tax-deductible.

Fundraisers funded and run by the coach/team can be applied differently.

Who is interested in helping with fundraising?

Jen Werth
MaryAnn Cassidy
Brittany Bonomo
Whitney Layne

Fundraising ideas:

- carwashes
- littles camps
- t shirts
- pro rodeo selling brochures

Set a separate meeting for 6/29 at 7:30 pm to further discuss

Important Dates:

Next meeting 7-20-20 at 7:30 pm